

FACULTY OPPORTUNITY: TED-STYLE SPEAKING

Are you a faculty member with expertise in microbiology or infectious diseases?

Do you have a strong desire to explore new communication approaches that could have an impact on how you influence decision-making at work or even on your effectiveness at pitching your ideas for that next grant proposal?

If you answered “yes” to any of the questions above, then here’s an opportunity for you...

You can receive **executive communications training** from **Ruth Milligan**, Founder and Principal at Articulation Inc., one of the original curators for TEDx events, and current co-curator for TEDx Columbus. Ruth and her team will work with you to advance your communication style to one that enhances your persuasive influence on your target audience!

“This training empowered me to connect with audiences in a new way.”

What type of time commitment is required?

- ~10 hours of training during March-May 2018
- Additional time to prepare your TED-style presentation
- Participation in May 18, 2018 event to present your talk

What is the cost to participate?

- \$525 (30% cost-share); Infectious Diseases Institute will sponsor remaining 70% cost

Once I’m “trained,” then what?

You will have the opportunity to participate in the *Discovery Talks* speakers bureau to discuss infectious diseases/microbiology issues with the external community.

- If interested, please submit an application by February 16, 2018 at go.osu.edu/DTapplication.
- For more information, contact Robyn Kroeger (kroeger.68@osu.edu; 614-292-3981).
- Visit our website to see previous videos at go.osu.edu/discoverytalks.

“The coaching helped me to prioritize storytelling and to state concepts simply.”

“TED-style coaching required an investment of time, but was worth every minute!”
